
Press Release

Launch of VFEX Online Trading Platform- VFEX Direct

The Victoria Falls Stock Exchange Limited (“VFEX”) is pleased to announce the launch of VFEX Direct, an online trading platform specifically designed for retail investors. VFEX Direct provides investors with an easy and convenient way to buy and sell securities listed on The Victoria Falls Stock Exchange.

Since the launch of VFEX in 2020, trading has mainly been dominated by institutional investors, and from the feedback received, retail investors would also like to participate on the VFEX. In response to the needs of our valuable clients, we are pleased to announce the introduction of VFEX Direct which was mainly developed with retail investors in mind. VFEX Direct will be accessible through the web portal (www.vfexdirect.vfex.exchange) and mobile application (Google Play Store and Apple App Store)



Investors wishing to participate through VFEX Direct, will be required to hold an FCA (Nostro) account with any Zimbabwean bank. VFEX Direct is meant to make investing on VFEX easier and simpler and some of the key features on the platform include;

User Friendly Interface

The platform has been made easy to use, even for a first time investor. The key features such as buying, selling, topping up your wallet are easy to navigate.

Your Portfolio

A view of your portfolio indicating holdings in your securities account as well as the value of that portfolio.

Market Statistics

Latest market statistics that include the market snapshot, and price sheet to help you track the performance of the market.

Market Depth

The market depth feature shows up to 10 best orders on both the buy and sell side. This feature enables the investor to assess the status of other orders in the market and hence be able to make an informed decision on their buy or sell order.

Price Range on Buy and Sell Tabs

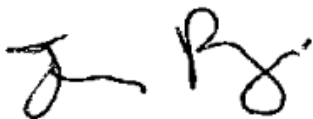
The platform indicates to the investor the acceptable price range for each security.

Thank you for your continued support and we believe your invaluable feedback will help elevate the growth of VFEX Direct, and as The Victoria Falls Stock Exchange Limited, we will continue to explore initiatives that promote financial inclusion.

For more information, email vfexdirect@zse.co.zw

For and Behalf of the Victoria Falls Stock Exchange

Justin Bgoni



Chief Executive Officer

31 August 2022